

PRICE LIST FOR 2012

Discount prices (A, B) - Full payment required before specified dates
Regular price (C) - 50% down payment required before publication

FULL COLOUR PAGES / COVERS

PART OF PAGE	Discount prices		REGULAR PRICE
	If paid by September 1st	If paid by December 31	If paid upon publication
1/16 2.4"x0.9" B/W	177.00	195.00	205.00
1/8 2.4"x1.88"B/W	277.00	305.00	320.00
1/4 vertical 2.4"x3.88"B/W	537.00	595.00	621.00
1/4 horizontal 4.95"x1.88"B/W	537.00	595.00	621.00
1/2 page 4.95"x3.88"B/W	925.00	1,020.00	1,070.00
Full Page 4.95"x7.88"	1,408.00	1,550.00	1,705.00
Listing only	88.00	95.00	105.00
Listing in box	115.00	125.00	145.00
Listing in color	115.00	125.00	145.00

PLACEMENT	Discount prices		REGULAR PRICE
	If paid by September 1st	If paid by December 31	If paid upon publication
Outside back cover	13,000.00	14,950.00	17,190.00
Inside covers	7,608.00	8,370.00	9,220.00
1st page	6,980.00	7,680.00	8,450.00
2nd page	6,470.00	7,130.00	7,845.00
3rd page	6,217.00	6,890.00	7,580.00
4th page	6,813.00	7,503.00	8,251.00
5th page	6,813.00	7,503.00	8,251.00
6th page	6,813.00	7,503.00	8,251.00
Full color page	2,515.00	2,765.00	3,041.00
Inside 2 page spread	4,280.00	4,709.00	5,175.00
1/2 page	1,435.00	1,577.00	1,656.00
1/4 page	750.00	830.00	870.00
1/8 page	370.00	410.00	435.00
Ad on spine (company name, logo, phone# or web address - only one available)	1,837.00	2,020.00	2,225.00

One additional color - 30% extra, two colors - 40% extra

- Above prices include one free listing and one design
- Add GST only
- Guaranteed position + 25%

- Last year's advertisers are given priority to renew their advertising on the same page. If they do not, that page is offered for sale on the first come, first serve basis

BASIC LISTING. Business listing with contact information and short description	FREE
ADVANCED LISTING. Business listing, including a graphic/logo/photo, link to web site, map viewer, longer business description	\$130/year
PREMIUM LISTING. Advanced package plus personal online business card (page dedicated to your business)	\$330/year
120X60 BANNER linked to ad in master pages:	\$130/year

online version: WWW.MASTERPAGES.CA

